

Willoughby



Handcrafted Websites and
Personalized Business Services

570-245-1010

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Our Services

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Our services are all about bringing your vision for your site to life.

We don't believe in a one size fits all mode of providing service and will customize any services to meet your specific needs.

1. **SITE PLANNING**- We'll tell you whether your existing website or your website plan is hitting the target or simply missing the mark.
2. **SITE ANALYSIS** - We'll clue you in to what your visitors can't ... or won't ... tell you about the strengths and weaknesses of your website.
3. **AD PLACEMENT** - We will make suggestions for on site ad placements that maximize exposure and minimize the "eye clutter" factor on your site pages.
4. **SITE TESTING**- We will test your website on a variety of PC desktop and laptops with different screen sizes and resolutions viewed in popular browser versions. This will allow us to uncover potential viewing quirks that could be render your site. which looks smashingly good at 1040 resolution using Internet Explorer, into a hot mess when viewed in a higher resolution using a FireFox browser.



5. **SOCIAL MEDIA MANAGEMENT**- for the time pressed, tech challenged executive, we can plan and arrange (even setup your accounts) a campaign of monitoring and handling the "little details" and free you up to focus on the "big picture".

6. **SITE DESIGN**- we endeavor to work with you to bring your vision of your online presence to life and work within your budget and timeline. We will also be honest enough to tell you what you may not

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Twitter Business



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about 1 minute ago · reply · retweet · favorite



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want to hear even if it costs us your business.

7. **SITE MAKEOVER**- is your website working against the image you want to portray to visitors? does it leave visitors with a positive impression of your organization? does your website do a good job of supporting your goals and objectives? If the answer to any of these questions is no or even maybe, then it is time to take action and get professional feedback. Call us at 570-245-1010 and let us work on your behalf to develop an online presence that can work to your benefit, and not to your detriment.
8. **SITE ADMINISTRATION**- don't have a web administrator on staff to handle updates and changes in site content, or to expedite tech issues/problems? Let us handle this area for you.



9. **MARKETING CAMPAIGN**- we will put our wealth of sales and marketing experience to good use in working with you to develop an effective marketing campaign, and we can make recommendations on ways to utilize your off-line resources to support your online efforts.

10. **SITE PROJECT MANAGEMENT**- in order to thrive, your site will need to keep pace with the changing needs of your business and your site visitors. When your site is ready to move to the next stage of development, we can do the nitty gritty work for you or support your efforts if you elect to do the work yourself.
11. **EXPEDITER** - we can act as your representative to other web service agencies if you run into a situation where your expectations are not being met and you want an independent assessment. We can also serve as a performance monitor and/or a go-between to protect your interests and keep you apprised of progress or lack of same.
12. **CUSTOMIZED SERVICES** - we consider your individual business objectives and project requirements so that we can customize our services to suit your needs and your budget.



This is Buddy. *He* says,
"Why not call or email now
for a FREE consultation?"

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